Business Administration - Entrepreneurship

Associate of Applied Science Degree

Program Director: Marilyn Besich
Program Faculty: Teri Dwyer

NOTE: This program is in moratorium and will not be accepting new students.

The Business Administration – Entrepreneurship program is designed to prepare students for employment in management positions in small business enterprises or to create and operate their own small business enterprises.

Outcomes

Graduates are prepared to:

- Utilize mathematical concepts and theories to analyze the viability of a business and to use those concepts and theories in the decision making process.
- Develop an understanding of societies and cultures and use that understanding to implement business practices reflecting the diversity of customers and employers.
- Incorporate social science theories and constructs from the fields of psychology and sociology into the application of management theories.
- Analyze the legal requirements and ethical implications of business decisions and how such decisions affect the business, community and society.
- Utilize computer hardware and software to effectively manage information.
- Analyze the feasibility of a business opportunity through development of a business plan.
- Utilize oral, written and listening skills to demonstrate an understanding of business practices and theories and effectively interact with others.

Estimated Cost

Estimated Resident Program Cost*

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and Fees</td>
<td>$6,380</td>
</tr>
<tr>
<td>Application Fee</td>
<td>$30</td>
</tr>
<tr>
<td>Books/Supplies</td>
<td>$4,073</td>
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<tr>
<td>Total</td>
<td>$10,483</td>
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</tbody>
</table>

* Fall 2016 MUS Student Health Insurance Premiums will be changing. Please check the Health Insurance website (http://students.gfcmusu.edu/insurance.html) and/or Student Central for confirmed premium rates. Students will be charged an additional fee of $21 per credit for online/hybrid courses.

Program Requirements

Many students need preliminary math and writing courses before enrolling in the program requirements. These courses may increase the total number of program credits. Students should review their math and writing placement before planning out their full program schedules.